



Together with



Invitation to the Israeli Telecommunication Infrastructure Showcase
Hilton Hotel 9th December 2009

The Israel Trade Commission (ITC) together with the Australia-Israel Chamber of Commerce (AICC) is pleased to invite you to attend another seminar of the series *IT from the ITC* dealing with Telecommunication Infrastructure from Israel. This event will highlight Technology for the Telecom Sector, and give you a chance to understand what is coming out of Israel today. Israel is known to be one of the technology hubs of the world.

The event will take place on:

Date: Wednesday 9th December 2009

Time: 8:00am – 9:30am

***Venue: Level 2, Hilton Hotel Sydney,
488 George St, Sydney***

The Israeli IT Showcase event *is complimentary* but places are limited so please RSVP to richard.vesely@israeltrade.org.au to guarantee your place.
A full breakfast will be served.

Among the companies presenting from Israel will be;

[FibroLAN Ltd](#)

[Teldor Cables & Systems Ltd.](#)

[MRV](#)

The *IT from the ITC* seminar will launch two delegations showcasing Israeli Technology.

The first is **'The Israeli Pavilion at Mobile World Barcelona2010'**. There will be around 50 Israeli companies exhibiting in February 2010 in Barcelona. I encourage the Australian companies travelling to Barcelona to schedule one-on-one meetings in advance, through the local Israel Trade Commission in Sydney.



It will also launch the **'IT Trade Delegation'** from Australia to Israel in March 2010.

In the past couple of decades, Israel has emerged as a leading supplier for the global telecommunications industry. Producing cutting-edge, innovative technologies, Israeli communications companies continue to attract top-tier institutional investors.

The telecommunications industry of Israel is a leading exporter of equipment and systems for the global market, with products and services rank among the worlds most sophisticated and advanced of their kind.

Competition has transformed the telecommunications sector of Israel, with free markets encouraging growth and efficiency. Currently in Israel, there are 560 IT companies, 300 start-ups, 260 companies export \$US 3.1 billions worth of equipment, \$US 2.0 billions in software products and services.

We invite you to attend *IT from the ITC*, held at the Hilton Sydney, to meet with the Israeli companies and to find out about the cutting edge technologies that are leading the industry into the future.

Kind regards,

Ehud Gonen
Israel Trade Commissioner