

Bulletin Board #27 | Commercial Opportunities

- [Welcome](#) ◦ [Agriculture](#) ◦ [Transportation & Logistics](#) ◦ [CleanTech](#) ◦ [Cosmetics & Toiletries](#)
- [Fashion & Textiles](#) ◦ [Food & Beverage](#) ◦ [Games, Stationary & Gifts](#) ◦ [ICT](#)
- [Jewellery & Judaica](#) ◦ [Life Science](#) ◦ [Projects & Engineering](#) ◦ [Security & Safety](#)

► WELCOME

The Israel Trade Commission is happy to bring you the Business Opportunities Board from Israel for the third quarter 2009. We encourage you to read through the short profiles of the companies, and contact them as you wish.

Please be aware that the Israel Trade Commission office has moved location. Consequently there are new contact details which can be found below:

Phone: (61) 2 9388 0382
Fax: (61) 2 9389 6739
Postal Address: PO Box 2626
Bondi Junction, NSW, 1355

The Bulletin Board identifies business opportunities for Australasian companies. It highlights expressions of interest from Israeli companies looking to expand their operations in the region, and is published three to four times a year. For your convenience companies are listed in the bulletin board via industry. Please click below:

- [Welcome](#) ◦ [Agriculture](#) ◦ [Transportation & Logistics](#) ◦ [CleanTech](#) ◦ [Cosmetics & Toiletries](#)
- [Fashion & Textiles](#) ◦ [Food & Beverage](#) ◦ [Games, Stationary & Gifts](#) ◦ [ICT](#)
- [Jewellery & Judaica](#) ◦ [Life Science](#) ◦ [Projects & Engineering](#) ◦ [Security & Safety](#)

If you are interested in any of the products below, please contact the companies via their respective contact details. Alternatively, [email us](#) with the respective company's name in the subject, and we will forward your inquiry to the relevant contact person in the company.

If you are an Israeli Company and wish to be listed in our next bulletin board, please [contact us](#).

Kind Regards,

Richard Vesely
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► **AGRICULTURE**

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CartaSense develops enabling wireless solutions for real time monitoring of agriculture goods and irrigation systems, based on low cost RF tags.

CartaSense develops three families of products:

- 1) Bull Connect - monitor the cattle health condition in real time enabling taking immediate actions to stop epidemic breakout.
- 2) Bee Connect – enable view in real time the beehive healthy conditions taking immediate operation actions to avoid catastrophes.
- 3) Tree Connect – enable the farmer to take corrective actions in real time based on credible information where and how much to irrigate and by doing so to save water and other resources.

CartaSense solution includes the means of remote controlling the tags and transferring its data to a central server.

The solution also includes a web application that provides the user with a continuous view of its package status.

This solution is ideal for applications demanding real time environmental conditions monitoring by low cost solution.

CartaSense solution provides to her customer critical information in Real Time. Using CartaSense Solutions Customers can take corrective action before a permanent damage occurs.

[RETURN TO TOP](#)

► **TRANSPORTATION & LOGISTICS**

Ronit Roitstein

Emco-Marine Ltd.

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Emco Marine is a leading company in Israel, providing Marine & Container services and Air Equipment Maintenance & services.

Emco Marine carries out the loading and unloading, lashing and unlashing, and the tally. We can carry out refrigerated transportation. Disassembled factories can be stored in our depots.

Emco Marine is also dealing with worldwide container trading. Having contacts around the world, we can also assist whenever containers are needed.

Roi Bachrach

ZIKA

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Zika is recognized today as a leading manufacturer of arc welding electrodes that meet worldwide industrial requirements and international standards, specializing in the development and production of a wide range of arc welding electrodes, and produce and market to many countries.

Doron Kedem

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COO, Director

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Starcom System designed for tracking vehicle fleets, equipment, people, containers, and merchandise. Starcom develops, manufactures, and establishes a combined cellular/GPS tracking systems for fleet management, protecting the vehicle and driver, and locating equipment and people.

Starcom System is a full cellular (GSM CDMA) and location (GPS) system solution that includes both software and hardware set to provide the perfect vehicle tracking system for every place at any language. It is the only system in the world to include all the certifications for all the leading and important standards in the world (7 certifications).

Moshe Weidenfeld

I-Lan computers - I.D.Tech 2010
Export Manager

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The major purpose of using the kit is to provide distributors with the tools to study the Solution in the quickest possible manner and evaluate it along with the needs derived from the local market.

End-to-End Fleet Management Solution with Advanced Fuel Monitoring Saturn provides an advanced, end-to-end, Fleet Management Solution based on data collection and communication devices installed in the vehicle and powerful yet simple-to-use back office software.

The smart end unit provides real and noise-clean measurement of fuel. The system monitors fuel activity obtained from 3 optional sources: existing fuel sender, CAN Bus connectivity or using a dedicated fuel sensor inserted into the fuel tank.

[RETURN TO TOP](#)

avi arieli

Solarve
CEO

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Solarve is an Israeli firm specializing in establishment of solar water heating production plants for the private sector world wide.

They propose establishing plants for production of solar systems for water heating. Our services include supplying of production lines and training.

They work in turn key project mode.

Bezalel Gleiser

Amcor Solar Energies Ltd.
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Amcor Solar Energies Ltd. – a subsidiary of the Ashtrom Group - is a leading producer of Solar and Electrical heating systems for the Israeli and international markets. Amcor Solar Energies Ltd. exports to North and South America, Europe, Asia and to parts of the former USSR.

With over 40 years experience in designing, developing and manufacturing, the company has put together a comprehensive line of high quality Solar Collectors, Solar and Electrical Tanks all approved by the Israeli Institute of Standards (I.I.S), as well as several European Standards according to EN12975. The company is ISO 9002 qualified.

Eli Shilton

EISol

Managing Director

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EISol is a solar company specializing in the design and marketing of solar thermal systems, cogeneration and energy saving products.

EISol are committed to the following values:

- * Innovation, creativity and originality in our products
- * Protecting the environment for ourselves and our children
- * Excellency in quality and service

Michael Jungreis

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Solel Solar Systems Ltd. is the world leader in the development and implementation of solar thermal technology. Solel's unrivalled solutions have set the global standard for utility solar plants as well as high temperature collectors. Solel's parabolic trough thermal technology has proven itself over the last twenty years with the continuous production of utility scale power in the SEGS solar fields in California's Mojave Desert.

[RETURN TO TOP](#)

► **COSMETICS & TOILETRIES**

Anat

Blanche Cosmetics

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Blanche is a high-quality product line presented in prestigious packaging at an accessible price.

The essence of the brand message is reflected in the slogan – "**Life in the Dead Sea**".

The brand is based on the magnificent Dunaliella Salina Seaweed, which grows in the Dead Sea and represents the primary active ingredient in the Blanche formula. - This special seaweed is known for its remarkable properties that rejuvenate the skin. It's a wonderful concept – something that comes from the dead water, but brings life to the skin.

Adi Jacobovich

Bio Kor Metics Ltd. / Christina

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Bnai Brak
Israel

Christina is a world-class scientifically advanced operation developing specialized skincare products for cosmeticians and their customers worldwide. The company grew out of one woman's vision - to dramatically enhance the quality of skincare for her clients.

Kobi Raviv

Style Litech Ltd.
V.P Marketing & sales

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www.ladycase-dispenser.com

Style Litech Ltd. develops manufactures and markets unique & patented products line of high quality, elegant feminine storage solutions under the trademark: LadyCase™ Dispenser.

Considered as breakthrough in the field of storage solution for feminine hygiene products, LadyCase™ dispensers are designed to meet every budget, extremely easy to operate and perfectly suitable for home or commercial uses.

Zeev Lebovich

IRIS Star Products Ltd
CEO

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Iris manufactures in Israel a unique beautiful cosmetics skincare line using a very special (Israeli) bio-technology.

The brand name - SIMPLICITY Pure Vitamins, in the category of nature, health and wellbeing.

The concept –

SIMPLICITY Pure Vitamins is natural oriented skincare line, with main idea of creams being saturated with essential vitamins (as main claim) that feed the skin from outside.

As you may be aware, vitamins from intake do not reach the epidermis, therefore to keep the upper layer of the skin healthy, external supply is required.

[RETURN TO TOP](#)

► **FASHION & TEXTILES**

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Export and Marketing Department

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Offis Textiles provide a full range of services that include printing, dyeing and finishing of woven fabrics and Jacquards for home textiles and upholstery.

Their products are offered in running meters or as ready-made sets that include bed linens, curtains and tablecloths.

Sagy Ghozlan
Tortugaz

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Tortugaz create Fashion Helmet Covers for Motorcycling, Bicycling and Extreme Sport Lovers. They are already entering into France, Spain, Panama, Colombia, Italy, Israel, USA, Venezuela and others.

[RETURN TO TOP](#)

▶ **FOOD & BEVERAGE**

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Kedem Hadarim

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Kedem Hadarim is a family enterprise, private company established in 1984, specialize in the exportation of top quality fresh fruit and vegetables grown in the sunny land of Israel.

The country is blessed with a vast variety of agricultural products, which Kedem Hadarim supplies to the European market, U.S.A, Japan and Southeast Asia, China, Russia and many other countries.

Rotem Segev

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Tahina Manufacture LTD. manufacture powdered and also wet Tahina for use in dips and salad dressings.

[RETURN TO TOP](#)

► **GAMES, STATIONARY & GIFTS**

Assaf Horovitz

Laser Link

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LaserLink provides integrated solutions for the digital album (flush albums) field, based on local manufacturing and international cooperation, in order to provide their customers with a comprehensive solution at the highest standards. They offer machines for digital albums manufacturing, materials for the albums manufacturing process such as covers and glue sheets, and complementary products such as album boxes and suitcases.

Gerrit Grundling

Barkan Mounting Systems
International Sales Manager

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Barkan Mounting Systems specializes in enriching the customers Home Entertainment experience through the development, manufacturing and marketing of superior mounting solutions for LCD, Plasma and other Consumer Electronic products which give the best value for money. The knowledge and experience collected over the years has been the backbone of our success.

Shoham Bigelman

Magyx
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Shalom tower - Ehad Ha'am 9, 16th Flo...

MAGYX develops "Smart Content"TM - Powerful marketing platforms, Unique interactive solutions, empowering the communication between advertisers, media networks and consumers.

By combining advanced technology and high quality original content on multiple platforms (Web, Desktop, Mobile, DVD), Magyx Smart Content provides both an extremely experiential and useful tool for the end user, and a means for direct communication, measurable advertising and effective marketing for the advertiser.

Gil Mintz

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edushape LTD., is a leading manufacturer of Educational toys and games for toddlers to second graders. During 1999 edushape entered to a new phase of developing unique and exciting new products for infants and toddlers under the age of 3 years. This new and enhanced section is all based upon the unique materials in which edushape is specialized. As always, these products have been carefully developed, manufactured and selected by a team of professional educators and marketers.

Danielle Harel

Argo

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ARGO Development and Manufacture Ltd were established in 1993 and develop a variety of products for use in the following fields: sales promotion, motor vehicles, toys, magic, advertising, fashion. The products produced by ARGO are based on a method of applying a rolling phenomenon to special poly material for which ARGO has a world wide exclusive. All their products are patented; this unique knowledge and processes have been developed and implemented by ARGO and its creative designers and gives the material a special springiness/elasticity.

Asaf Ariel

Krooom

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The **Krooom** team, with vast experience and knowledge, offers a variety of disciplines including industrial design, mechanical engineering, packaging design, graphic art and manufacturing sourcing.

Over the past two years the company's technical team has developed and invented Patent Pending Techniques that, together with stunning design, has enabled the creation of new products yet to be seen on the market. Krooom's smart functional furniture has become a contemporary household item.

[RETURN TO TOP](#)

Ami Goren

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Gpay, By Netwise, is a fully operating solution in the service of the Israeli government for more than 5 years.

Gpay's Features:

- Easy integration with various governmental backend systems
- Services for various end users - citizens, corporations and businesses
- Support for all payment types - voucher payments, service fees, product catalog or referrals
- Support for all payment methods – debit & credit cards, Wire transfers, Cellular account*, IPSs, Standing Orders
- Unification of user interface, system behavior and governmental overall look, along with unique properties for each service or organization
- Secured system by cutting edge technologies for protecting users' privacy and governmental information
- Short "time to market" - only one week for establishing the first service, and any service following

Arie Wolman

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PineApp Mail-SeCure™ provides your organization an email perimeter security protection, by combining an advanced three-tier policy engine with the best threat filtering suite; multi-layered Anti-Virus with Zero-Hour detection engine, multi-layered Anti-Spam engine with proven Image-based Spam detection technology, a Fraud Protection system and much more.

PineApp Surf-SeCure™ provides an in-line real-time filtering system that protects your organization from threats, such as Viruses & Spyware, enforcing your organization's surfing policy, using content filtering tools such as URL database, Active Content Recognition etc.

PineApp's products are well known in the industry and have received very positive reviews, positioning them as leading in their field.

Ben Gilad

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Mobixell's comprehensive range of mobile media solutions enable service providers to deliver Mobile Messaging, Mobile Advertising and Mobile TV to over half a billion subscribers worldwide. By partnering with leading service providers, Mobixell is helping to create a richer mobile world.

Dror Zieka

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Director of Finance

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Lynx is the leading photonic communication solutions company, with its own patented solid-state switching and light management technology, featured in a broad product line that includes: stand-alone, fully managed all optical protection switching solutions, all optical switch matrices, dynamic wavelength connectivity (wavelength cross-connect, ROADM), fiber security, testing and monitoring.

Israel Koffman

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Runcom Technologies develops, manufactures and markets superior technological standards and products that target the emerging beyond 3G market, enabling the delivery of enhanced communications services to cellular phones and other mobile and fixed devices.

Runcom is the recognized pioneer of OFDMA (Orthogonal Frequency Division Multiple Access) NLOS (Non-Line Of Sight) technology, which has been adopted by ETSI for wireless telecom applications and by the WIMAX Forum for its IEEE 802.16e standard.

Israel Grossinger

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President

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HOLO/OR is a high-tech company, dedicated to the design, manufacturing and commercialization of new products based on diffractive optical elements (DOEs).

In the past 20 years they developed and manufactured a variety of diffractive optical elements for high power lasers that accomplish difficult tasks, conventional optics fails to address effectively. Using their in house software and algorithms our designs reach top quality in means of efficiency, uniformity and other required parameters.

HOLO/OR now holds an extensive multifunctional design database, enabling us to give fast solutions for different applications and customer needs.

Michael Shoham
Radix Technologies Ltd.

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Radix was founded in 1992. In 16 years, Radix has grown from a computer network integrator to a developer and exporter of computer software products such as managing security systems and interactive control solutions. From the beginning, the company made a consistent and substantial investment in research and development in order to expand its product line and meet a wide range of high-level computer maintenance and operation needs.

[RETURN TO TOP](#)

► **JEWELLERY & JUDAICA**

Nadav

ANAVA jewelry & designs, Israel

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ANAVA Jewelry & Designs uses zinc alloy casting (silver or brass), Swarovski crystals, semi precious stones, exquisite beads, glass and leather for the finest look. Our jewelry is considered detailed art form, which enhances the beauty of women of all ages in all nationalities.

ANAVA jewelry & designs has been selling on several continents over the last few years and it has proven to be a unique and original product. It has invoked positive and exciting reactions from people of all walks of life.

Anat Barnea

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SHAHAK DIAMOND INSTRUMENTS manufactures a wide range of high quality, sintered diamond instruments made from special metal bonds impregnated with high quality diamond, devised for dental laboratories. These implements are designed for grinding, cutting and polishing precious, semi-precious and non-precious metals and Titanium. In addition, Shahak manufactures instruments for use on Porcelain, Acrylic and gypsum. Shahak's color coding method allows users to differentiate between instruments - all of which do not contaminate either metals or porcelain. With a high cutting performance, Shahak Diamond Instruments last between 100-150 times longer than regular stone implements. Exported worldwide, the products are environmentally friendly, do not create or expel dust particles, thereby contributing to a clean, safe atmosphere for the user.

[RETURN TO TOP](#)

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Tuttnauer's sterilization and infection control products have been trusted by Hospitals, Universities, Research Institutes, Clinics and Laboratories for over 80 years, throughout the world. Supplying a range of top-quality autoclaves, steam sterilizers, washers and disinfectors to over 100 countries, Tuttnauer has earned global recognition as a leader in sterilization and infection control.

Danny Ben Ari

Viora

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Viora is a market leader in the development of advanced medical aesthetic systems for physicians and aesthetic clinics worldwide. Viora operates 3 regional offices worldwide, serving distributors, practitioners and their end-users throughout the USA, Europe, Asia Pacific and Latin America operating in more than 50 countries.

Ariel Rabin

flexicath
product manager

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Flexicath is an Israeli company who developed an innovative product for the intra-venous therapy market. One product, the "Firmgrip", allows venous access for up to 29 days in a procedure that takes 3 minutes, and does not require sterile sheets, OR, angiography or any other equipment used in customary treatment apart from gloves.

The product basically introduces a catheter into the vein without touching it or in metaphor – without taking it out of the wrapping.

The product is FDA approved and is already sold and in use in several hospitals in Israel.

Ofir Manor

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PeproTech is a world leader in supplying high quality cytokine products including *E. coli*, insect, and mammalian cell-derived recombinant proteins, their monoclonal/polyclonal antibodies, ELISA development kits, and other cytokine-related reagents. These products are distributed worldwide through customer-service offices in the US, UK, France, Germany, Israel, Korea, China, Japan, Brazil, and Mexico.

Orly Barkay

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SharpLight Technologies is a leading innovator of advanced, non-invasive systems for the medical aesthetic and cosmetic industries.

The company's product lines are designed for a range of applications, from skin rejuvenation and hair reduction to the treatment of vascular and pigmented lesions and acne.

SharpLight offers advanced light-based systems for skin rejuvenation, hair reduction, treatment of vascular and pigmented lesions, acne and others. They include the Beamax, the Formax, the Formax100 and a range of hand pieces for different applications.

[RETURN TO TOP](#)

► **PROJECTS & ENGINEERING**

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Katzenstein Adler designs, manufactures, assembles and markets low- and high- voltage electric boards. The company meets international standards and utilizes its considerable know-how and experience in order to broaden local production and improve competitiveness in world markets.

The company imports, markets and distributes electrical switching equipment for all types of electrical and infrastructure industries, and imports and distributes lighting equipment from Philips Lighting- a world leader in this field.

Ilan Ben Ezri

Jerusalem Gardens Stone Works Ltd.
International Marketing & Sales Director

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Jerusalem Gardens Stone Works engages in building, manufacturing, supplying, selling and marketing natural stone internationally and domestically since 1980.

JGSW provides one-stop shopping service and offers its customers everything from planning, through fabrication, supply and project installation. The company professional staff includes architects, project managers, stone specialists and stone consultants.

Moti Blau (Mclm MBA)

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CheckLight's mission is to enable drinking water suppliers (water utilities, local municipalities) and other organizations responsible for water quality (EPAs, Early responders, etc.) to protect and ensure drinking water safety & quality by developing, manufacturing and delivering innovative early warning solutions that detect a wide range of contaminants quickly, efficiently and cost-effectively.

CheckLight's technology is based on "sensitized" luminescent bacteria, capable of responding to low concentrations of a wide range of contaminants, while maintaining a high level of reliability, eliminating need for calibration, and dramatically reducing maintenance burden and shortening required learning curve. CheckLight's technology was verified by the US EPA.

Yossi Dolev

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Baccara is a market leader in the manufacture and specialization of products for automation such as: air valves, air cylinders, solenoid valves and nylon tubing for use in industry, agriculture and irrigation. Today, you can find Baccara products in all sectors of industrial and agricultural automation, designed to be dependable in the most adverse environments such as marine conditions, chemicals and heavy industries.

David Drori

CGW - Camel Grinding Wheels Ltd.

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CGW specializes in abrasive products for the aerospace and land-based turbine blades industry. Thanks to its excellent engineers, technical support, short lead time, and competitive prices, CGW has become a major supplier of abrasive wheels and diamond rolls to this industry, serving the world's leading manufacturers. CGW vitrified bonded wheels, resin bonded discs, and coated abrasive products are also a preferred choice world wide for grinding and cut-off applications of all kinds, in the metal, construction, rail, and other industries.

Haama

snowwhite@haama.com

Haama company is the only producer in Israel of interlining and insulations and one of the largest reputable companies in these fields.

Snowwhite™, Haama's innovative insulation brand name, is the result of the company's exclusive development. Its user friendly and environmentally friendly character, alongside the comprehensive response it provides for the construction industry has turned Snowwhite™ into a leading brand name and an unequivocal stamp of quality.

The diversity of Snowwhite™ provides the perfect solution for all fields of construction – from residential buildings, to commercial buildings and a range of industrial uses.

Talila Horesh

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Managing Director

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PALRAM, founded over 40 years ago, is a leading multinational manufacturer of semi-finished extruded thermoplastic sheets and a wide range of finished products.

PALRAM thermoplastic sheets are designed to suit a diverse range of applications in the advertising, agricultural, construction, DIY, glazing, and fabrication markets.

Worldwide sales totaled \$250 million in 2007.

Stanley Frisch

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Scope Metals Group is a large global distribution centre, importing, exporting, processing and marketing a comprehensive range of metal and plastic products.

With an extensive inventory of 55,000 tons of over 80,000 different items, plus over 40 years of experience in the field, Scope operates as a one-stop-shop on a “just in time”, 24-hour delivery basis. About 40 trucks affects daily deliveries to over 850 clients, as well as to seaports and airports.

Paz Tuval

WRC
VP sales

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WRC produces this revolutionary solution to heat and humidity is ideal for closed spaces such as factories, bakeries and also conferences and exhibitions.

The CoolWave, which crushes water-drops into microns (extremely fine mist) together with compressed air. A powerful blower, located at the back of the CoolWave pushes large amounts of air and pushes the water microns in front of the fan. The mystified air created by the CoolWave absorbs the heat in the air, evaporates and reduces the radian temperature by up to 10 degrees.

Ilanit Meir

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50 years of expert activity in the manufacturing of Non-Ferrous Metal Castings and Extrusions have resulted in **Finkelstein Metals Ltd** gaining a high reputation in the Non-Ferrous Metal business. The modern technology used in its manufacturing processes, its constantly growing range of products, commitment to precision, quality, accurate delivery times and long-term service to its ranks of satisfied and loyal customers in many parts of the globe attest to this reputation.

[RETURN TO TOP](#)

► SECURITY & SAFETY

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Yoland Corporation is a manufacturing firm offering production to specifications of existing product designs. The company specializes in the defence industry, supplying major ammunition manufacturers with critical nylon and fabric components, and military agencies with various heavy and light textile, cloth and other products for defence applications.

Philippe Goldman

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Septier is targeting mainly two different markets:

- Lawful Enforcement Administration's (Police, special services...) with solutions for Lawful Interception, Internet Interception and Location Based Services
- Telecom/cellular operators with solutions for Location Bases Services, anti-fraud and SS7 signaling monitoring

They are presently looking for system integrator, agent and/or local representative for both markets.

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SGD is an Israel based company which its expertise is special mission fixed and rotary wing A/C conversions, upgrades and modifications, and Airborne Pods development and manufacturing, both for the military markets. Among our main customers are Lockheed Martin and Goodrich Corporation, which we developed and manufacturing fighter A/C airborne pods for them in our pods assembly factory. SGD is active in worldwide market as the US, Asia Pacific, Lat. America, Est. Europe, and Scandinavia, and performed more than 130 programs on the last 30 years.

Avi Berman

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ELKAT is a leading Israeli company that has been working in the international arena for over 20 years. ELKAT provides complex technical solutions to fulfil the intelligence and security needs of organizations, both in the public and private sectors.

ELKAT's technological solutions can be broken down into two main groups:

- Intelligence Gathering.
- Electronic Protection against Intelligence Gathering.

Hagai Toper

Intole Inc
President

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Intole Inc./Securityprousa group of companies is specializing in defence and security products and solutions.

They specialize in the fields of:

1. Body and Vehicle Armor
2. Road Blocks and Barricades
3. Inertially Stabilized Electro-Optical and Precision Motion Control Systems
4. Advanced Electronic Interception and Jamming Systems
5. Advanced data Encryption
6. Cyber Security
7. Explosive Detection Products

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Elbit develop, manufacture and integrate advanced, high-performance defense electronic and electro-optic systems for customers throughout the world. The Company focuses on designing, developing, manufacturing and integrating command, control, communication, computer, intelligence, surveillance and reconnaissance (C4ISR) network centric systems, including unmanned vehicles, for defense and homeland security applications. They also perform upgrade programs for airborne, land and naval defense platforms. Moreover, they develop and manufacture systems and aero structures for the commercial aviation market.

[RETURN TO TOP](#)

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